

JOEMARIE A. PONO

Faculty Member

Sultan Kudarat State University

1. Academic Leadership

- Faculty member at Sultan Kudarat State University, teaching Economics and Social Sciences since 2015.
- Provides academic guidance in economics, business modeling, and policy analysis, mentoring undergraduate students in applied research and quantitative methods.

2. Specialized Expertise

- Doctoral candidate in Development Research Administration at the University of Southeastern Philippines, with a Master of Science in Economics from the University of Mindanao.
- Specialization in forecasting, econometrics, and socioeconomic policy research.

3. International Representation

- Participant in national and international training programs on data analytics, R&D management, and socioeconomic assessment.
- Engages with global research communities through workshops and conferences, strengthening applied business and economic research.

4. Research Productivity

- Prolific researcher with publications in international journals on topics such as customer churn prediction, water consumption forecasting, unemployment rate modeling, exchange rate forecasting, and MSME competitiveness.
- Demonstrates strong expertise in quantitative modeling and applied business strategies.

5. Editorial & Peer Review Experience

- Serves as research adviser and panelist in economics and business-related studies.
- Provides peer review and evaluation of manuscripts in forecasting, productivity analysis, and sustainable business practices.

6. Engagement in Policy & Practice

- Active in extension programs focusing on socioeconomic assessment, livelihood development, and financial literacy.

- Applies research expertise to community-based projects, bridging academic knowledge with practical business and policy solutions.