

MARK CHRISTIAN CATAPANG

Program Chair

Polytechnic University of the Philippines, Philippines

1. Academic Leadership

- Assistant Professor IV and Course Specialist at the Polytechnic University of the Philippines Open University System.
- Served as Program Chair for BS Entrepreneurship and BSBA Marketing Management (2024–2026).
- Provides leadership in curriculum development, program delivery, and faculty coordination in business education.

2. Specialized Expertise

- Doctor in Business Administration with dissertation focus on high-performance work practices, agility, and resilience in state universities.
- Holds a Master in Business Education and a Bachelor in Business Teacher Education.
- Specialization in entrepreneurship, marketing management, and business pedagogy.

3. International Representation

- Active participant in international conferences such as the 1st Hybrid International Conference on Business, Education, Innovation, and Sustainable Technology (ICBEIST 2025).
- Engages with academic and professional networks through training programs and summits organized by CHED and AACCUP.

4. Research Productivity

- Published research on high-performance work practices, employee engagement, and performance in Philippine universities.
- Co-authored studies on entrepreneurial attitudes and management practices. Serves as assessor for non-traditional study programs and accreditation initiatives.

5. Editorial & Peer Review Experience

- Provides academic review and assessment in entrepreneurship and marketing programs. Serves as panelist and evaluator in institutional research and accreditation processes.
- Experienced in aligning business curricula with industry standards.

6. Engagement in Policy & Practice

- Extensive experience in training and professional development as Chief of the Training Section at PUP Open University System.
- Conducts seminars on capacity enhancement, gender-responsive pedagogy, and sustainable business practices.
- Formerly worked in corporate settings (Accenture Inc.) in transaction processing, bridging academic theory with business practice.